

# 16<sup>TH</sup> ANNUAL FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL

**SATURDAY, APRIL 18, 2026 | 12 PM TO 5 PM**

**PLAZA DOWN UNDER ON THE RIVERWALK, JUPITER, FL**

**FRIENDSOFJUPITERBEACH.ORG**

**PARTNERSHIP PACKET**



Contacts \_\_\_\_\_

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**Event Production Team**

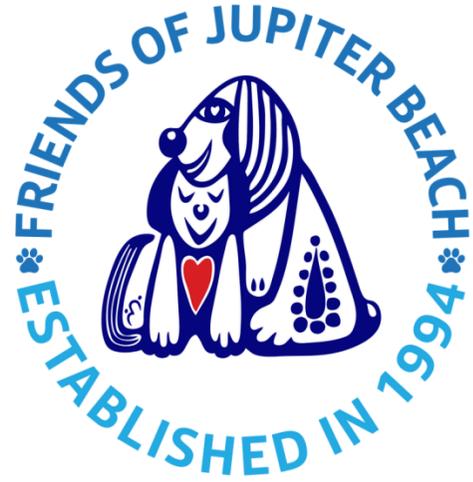
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# ABOUT

## FRIENDS OF JUPITER BEACH, 501(C)(3)

Friends of Jupiter Beach is a dedicated, grassroots, volunteer-driven nonprofit dedicated to protecting our Jupiter coastline and marine life while promoting pet-friendly beach access. We maintain 5 miles of shoreline—from Juno Beach Pier to Jupiter Inlet—through monthly cleanups, community outreach, and environmental education. Our goal is to foster a healthy connection between people, their dogs, and the environment. Recognized by *USA Today's* Readers' Choice as the Best Dog-Friendly Beach in the U.S. two years in a row, we're proud to be a model for community-driven conservation.



# PROCEEDS FROM THIS EVENT DIRECTLY SUPPORT OUR MISSION TO...



Host

**24+**

Beach Cleanups

Remove Over

**6K**

lbs. of Trash &  
Recyclables

Provide Over

**400K**

Dog Waste Bags

Gather

**2.4K**

Volunteers

**...ANNUALLY!**

# FESTIVAL MEDIA COVERAGE

Friends of Jupiter Beach has established strong relationships with local media outlets, and the Food & Wine Festival consistently receives positive attention and coverage.

## 10K+

SOCIAL MEDIA FOLLOWERS

## 32K+

WEBSITE VIEWS IN THE PAST YEAR

**boca magazine**  
Friends of Jupiter Beach Host 15th Annual Food & Wine Festival

for a fun and dog-friendly pet services. The highly popular Jupiter Beach Food and Wine Festival is a must-attend event for pet owners.

On Saturday, April 26th, the festival will be filled with various activities, including wine tastings, live music, and a dog show. The dog-friendly festival is a great opportunity for pet owners to enjoy the festival with their furry friends.

The dog-friendly festival is a great opportunity for pet owners to enjoy the festival with their furry friends. Proceeds from the festival will go to support the local animal shelter.

**FLORIDA WEEKLY**  
PALM BEACH EDITION

Friends of Jupiter Beach Host Food and Wine Festival

**JUPITER MAGAZINE**

Friends of Jupiter Beach Host Food and Wine Festival

ch Food and Wine services, will take place on Jupiter April 26, 2019.

inary delights, including local food and beverages; live music with ear

**JUPITER MAGAZINE**

**FARMER FORD**  
RENOUNDED CHEF JEREMY FORD TAKES US TO HIS FLORIDA FARM

**CAVIAR DREAMS**  
A TASTE OF THE OCEAN FROM FOUR LOCAL CHEFS

**FRIENDS OF JUPITER BEACH FOOD+WINE FESTIVAL**

LOCAL FOOD + DRINK | LIVE MUSIC | VENDORS | DOG-FRIENDLY

"A beloved tradition for food and wine lovers in Palm Beach and Martin County"

SATURDAY, APRIL 26TH 25 SOUTH COASTAL WAY

FRIENDSOFJUPITERBEACH.ORG GET YOUR TICKETS TODAY!

Scan the QR Code for Lickets, or participant & sponsorship opportunities!

# FESTIVAL PARTICIPANTS

-  Over 40 local and national purveyors of fine foods, wines, and other beverages.
-  Canapé-sized complimentary samples of their choosing.
-  A wide variety of vendors including food, beverage, environmental stewards, and pet friendly companies.
-  Highly anticipated Best of Festival and People's Choice Awards that come with a plaque and bragging rights.

# FESTIVAL ATTENDEES

-  With only 1,200 tickets available, we expect this event to sell out for the fourth year in a row.
-  This popular festival historically draws crowds from nearly 40 zip codes from Palm Beach and Martin Counties, as well as from other metropolitan cities including Miami, Ft. Lauderdale, Orlando, and Tampa/St. Pete.

# SPONSORS FROM YEARS PAST



# THE OPPORTUNITY

On the following pages are our most popular sponsorship packages. However, we are committed to being your partner and helping you achieve your marketing goals. We welcome the opportunity to meet with you and tailor a partnership that aligns with your organization's specific needs. Additionally, we'll be happy to make unique suggestions to maximize your involvement and visibility at the event.

## NEED A CUSTOM PACKAGE?

CONTACT

**Bri Davis | FJB Food & Wine Event Director**  
561.386.5774 | [FJBFWF@gmail.com](mailto:FJBFWF@gmail.com)



# PRESENTING PARTNER

\$7,500 | 1 AVAILABLE

*Your partnership helps us keep our  
beach clean and dog-friendly*

## INCLUDED IN PACKAGE

- Name/logo on festival wine glass, roaming photo booth, and main festival banner
- 6 VIP tickets and 6 General Admission tickets
- 4 posts on Instagram and Facebook (one reel, two static posts, one static “throwback” post after the festival)
- Ability to speak at a Friends of Jupiter Beach beach cleanup prior to the festival
- Mentions in: monthly newsletters leading up to the event, Eventbrite page, and in the event press release (press release mention is exclusive to the presenting partner)
- Interview spotlight about your business in an FJB newsletter
- Presenting Partner recognition on the festival webpage and homepage
- One vendor space (includes one 6' table, two chairs, and a black tablecloth)
- Ability to add to the VIP ticketholder swag bags



## + NATIONAL TV BENEFITS



American Dream TV will commit a full segment spotlighting this year's **Presenting Sponsor!**



Emmy-nominated and Telly Award-winning

Tens of millions of views per month

Exposure on major network programming such as HGTV, Travel Channel & CNBC

Exposure on major streaming networks like Roku, Amazon Fire, and Apple TV+

# BRANDING SPONSORSHIP OPPORTUNITIES

## NAPKIN SPONSOR

\$3,000 | 1 AVAILABLE

- 4 VIP Tickets
- Company's name and logo on festival napkins
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## HIGHTOP SPONSOR

\$2,500 | 1 AVAILABLE

- 4 VIP Tickets
- Your ad on 50+ high tops and guest tables throughout the festival (up to 3 designs allowed; your company provides the artwork. For help, contact event coordinator Bri Davis)
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## MUSIC SPONSOR

\$2,500 | 1 AVAILABLE

- 4 VIP Tickets
- Company's name and logo on stage banner
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## WATER STATION SPONSOR

\$2,500 | 1 AVAILABLE

- Includes your logo on water trailer and 4 VIP tickets

## VIP SPONSOR

\$2,000 | 1 AVAILABLE

- 2 VIP Tickets
- Company's name and logo on all VIP swag bags
- You may provide a banner (max height 2.5') to hang at the VIP entrance. Must be submitted one week before the festival
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## WRISTBAND SPONSOR

\$1,500 | 1 AVAILABLE

- 2 VIP tickets
- Company's name and information (space permitting) on all wristbands
- One post on Instagram and Facebook
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## BANNER SPONSOR

\$100 | 20 AVAILABLE

- Provide your own banner (max height 2.5') for display on festival fencing. Banner must be submitted one week before the event.

# OTHER SPONSORSHIP PACKAGES



## BASE BENEFITS

INCLUDED IN ALL PACKAGES

- One post on Instagram and Facebook
- Your company mentioned in our monthly email newsletter leading up to the event
- Your company mentioned on the event's Eventbrite page
- Option to add swag to VIP gift bags



## WINE VAULT

\$3,000 | 5 AVAILABLE

- 4 VIP & 6 General Admission Tickets
- Company's logo on the Food & Wine Festival website
- One additional Instagram and Facebook post
- Company logo on main festival banner
- One vendor space (includes 6' table, two chairs, and a black tablecloth)



## WINE CELLAR

\$2,000 | 10 AVAILABLE

- 4 VIP tickets
- Company's logo on the Food & Wine Festival website
- Company logo on main festival banner



## WINE BARREL

\$1,000 | 10 AVAILABLE

- 2 VIP tickets
- Company's logo on the Food & Wine Festival website



## WINE GLASS

\$500 | 10 AVAILABLE

- 2 General Admission tickets
- Company's logo on the Food & Wine Festival website



## WINES OF THE WORLD

\$250 | UNLIMITED AVAILABLE

- Company's logo on one of our Wines of the World booths
- Option to upgrade your sponsorship to have its own Wines of the World booth - additional \$250

# HOW TO SIGN UP

## READY TO CONTRIBUTE TO OUR MISSION?

Sign up online by clicking the link below or scanning the QR code.

SCAN TO SIGN UP



OR

