

# 16<sup>TH</sup> ANNUAL FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL

**SATURDAY, APRIL 18, 2026 | 12 PM TO 5 PM**

**PLAZA DOWN UNDER ON THE RIVERWALK, JUPITER, FL**

**FRIENDSOFJUPITERBEACH.ORG**

**VENDOR PACKET**



Contacts

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**Event Production Team**

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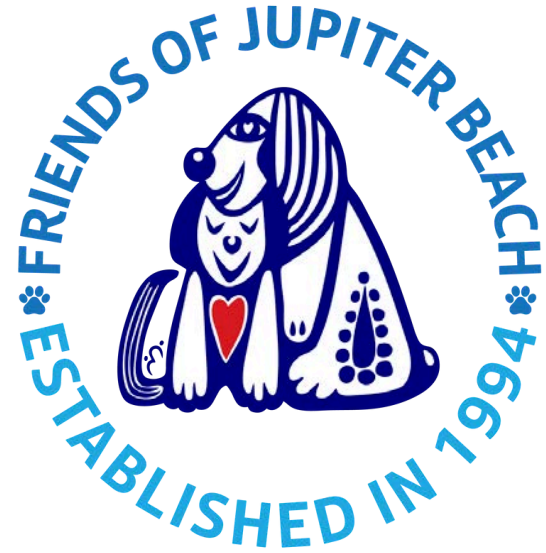


# ABOUT

## FRIENDS OF JUPITER BEACH, 501(C)(3)

Friends of Jupiter Beach is a grassroots, volunteer-driven nonprofit dedicated to protecting our Jupiter coastline and marine life while promoting pet-friendly beach access. We maintain 2.5 miles of shoreline—from Juno Beach Pier to Jupiter Inlet—through monthly cleanups, community outreach, and environmental education. Our goal is to foster a healthy connection between people, their dogs, and the environment. Recognized by *USA Today's* Readers' Choice as the No. 1 Dog-Friendly Beach in the U.S. two years in a row, we're proud to be a model for community-driven conservation.





## PROCEEDS FROM THIS EVENT DIRECTLY SUPPORT OUR MISSION TO...

Host

**24+**

Beach Cleanups

Remove Over

**6K**

lbs. of Trash &  
Recyclables

Provide Over

**400K**

Dog Waste Bags

Gather

**2.4K**

Volunteers

**...ANNUALLY!**





# FESTIVAL MEDIA COVERAGE

Friends of Jupiter Beach has established strong relationships with local media outlets, and the Food & Wine Festival consistently receives positive attention and coverage.

**10K+**  
SOCIAL MEDIA  
FOLLOWERS

**32K+**  
WEBSITE VIEWS  
IN THE PAST YEAR



On Saturday, April 26th, the festival will be filled with various activities, including live music, wine tastings, and food tastings. The festival is a dog-friendly event, and the proceeds from the event will be used to support the Friends of Jupiter Beach.





# FESTIVAL PARTICIPANTS

- 🐾 Over 40 local and national purveyors of fine foods, wines, and other beverages.
- 🐾 Canapé-sized complimentary samples of their choosing.
- 🐾 A wide variety of vendors including food, beverage, environmental stewards, and pet friendly companies.
- 🐾 Highly anticipated Best of Festival and People's Choice Awards that come with a plaque and bragging rights.

# FESTIVAL ATTENDEES

- 🐾 With only 1,200 tickets available, we expect this event to sell out for the fourth year in a row.
- 🐾 This popular festival historically draws crowds from nearly 40 zip codes from Palm Beach and Martin Counties, as well as from other metropolitan cities including Miami, Ft. Lauderdale, Orlando, and Tampa/St. Pete.



# VENDOR RATE

**\$250**

## WINES OF THE WORLD

**INCREASE TRAFFIC TO YOUR BOOTH!**

As a Wines of the World vendor, you'll be able to serve wine—provided by Friends of Jupiter Beach—directly from your booth, creating a memorable experience for festival guests.

**ADDITIONAL CONTRIBUTION:**

**\$250**





# WHAT TO EXPECT

## THE SETUP.

Vendors will be provided a 10 X 10 space which includes one 6' table with a black tablecloth. Each participant is welcome to setup their space at their discretion. Feel free to bring your own tent, additional tables and chairs if needed, or booth and marketing materials. While the entire venue is covered, tents are recommended for displaying banners or showcasing products.

## THE PREP.

Vendors will be required to load in all non-perishable items on Friday, April 17. There will be security on site Friday night. Perishable items may be brought to the event site Saturday morning, but no vehicles will be allowed within the gates unless that vehicle is part of your display. Volunteers and carts will be available to assist you with bringing your items to your booth on Saturday morning. All vendors must be set up no later than 11:30 am.

## THE EXTRAS.

FJB will supply participants with plates, utensils, cups, and napkins at your request. The event coordinator will be contacting each participant to confirm your order. Participants will have access to ice during the event. Our volunteers will be happy to ensure you are stocked.

**NOTE: VENDORS MAY NOT DISMANTLE THEIR SPACE UNTIL THE END OF THE FESTIVAL AT 5PM.**



# HOW TO SIGN UP

## READY TO CONTRIBUTE TO OUR MISSION?

Sign up online by clicking the link below or scanning the QR code.

SCAN TO SIGN UP



OR

