

# 16<sup>TH</sup> ANNUAL FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL

**SATURDAY, APRIL 18, 2026 | 12 PM TO 5 PM**

**PLAZA DOWN UNDER ON THE RIVERWALK, JUPITER, FL**

**FRIENDSOFJUPITERBEACH.ORG**

**PARTNERSHIP PACKET**



Contacts \_\_\_\_\_

**Bri Davis | FJB Food & Wine Event Director**

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**Mary Aguiar | FJB Executive Director**

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**Event Production Team**

Sarah@VIAProductionsInc.com | Jerry@VIAProductionsInc.com

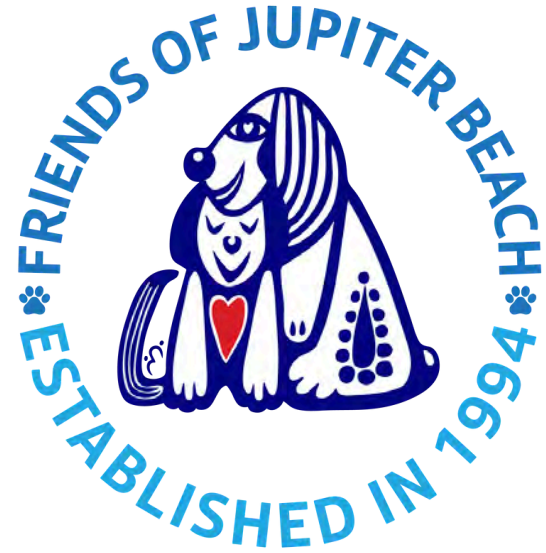


# ABOUT

## FRIENDS OF JUPITER BEACH, 501(C)(3)

Friends of Jupiter Beach is a dedicated, grassroots, volunteer-driven nonprofit dedicated to protecting our Jupiter coastline and marine life while promoting pet-friendly beach access. We maintain 5 miles of shoreline—from Juno Beach Pier to Jupiter Inlet—through monthly cleanups, community outreach, and environmental education. Our goal is to foster a healthy connection between people, their dogs, and the environment. Recognized by *USA Today's* Readers' Choice as the Best Dog-Friendly Beach in the U.S. two years in a row, we're proud to be a model for community-driven conservation.





## PROCEEDS FROM THIS EVENT DIRECTLY SUPPORT OUR MISSION TO...

Host

**24+**

Beach Cleanups

Remove Over

**6K**

lbs. of Trash &  
Recyclables

Provide Over

**400K**

Dog Waste Bags

Gather

**2.4K**

Volunteers

**...ANNUALLY!**





# FESTIVAL MEDIA COVERAGE

Friends of Jupiter Beach has established strong relationships with local media outlets, and the Food & Wine Festival consistently receives positive attention and coverage.

**10K+**  
SOCIAL MEDIA  
FOLLOWERS

**32K+**  
WEBSITE VIEWS  
IN THE PAST YEAR





# FESTIVAL PARTICIPANTS

- 🐾 Over 40 local and national purveyors of fine foods, wines, and other beverages.
- 🐾 Canapé-sized complimentary samples of their choosing.
- 🐾 A wide variety of vendors including food, beverage, environmental stewards, and pet friendly companies.
- 🐾 Highly anticipated Best of Festival and People's Choice Awards that come with a plaque and bragging rights.

# FESTIVAL ATTENDEES

- 🐾 With only 1,200 tickets available, we expect this event to sell out for the fourth year in a row.
- 🐾 This popular festival historically draws crowds from nearly 40 zip codes from Palm Beach and Martin Counties, as well as from other metropolitan cities including Miami, Ft. Lauderdale, Orlando, and Tampa/St. Pete.



# SPONSORS

## FROM YEARS PAST





# THE OPPORTUNITY

On the following pages are our most popular sponsorship packages. However, we are committed to being your partner and helping you achieve your marketing goals. We welcome the opportunity to meet with you and tailor a partnership that aligns with your organization's specific needs. Additionally, we'll be happy to make unique suggestions to maximize your involvement and visibility at the event.

## NEED A CUSTOM PACKAGE?

### CONTACT

**Bri Davis | FJB Food & Wine Event Director**  
561.386.5774 | [FJBFWF@gmail.com](mailto:FJBFWF@gmail.com)





# PRESENTING PARTNER

\$7,500 | 1 AVAILABLE

*Your partnership helps us keep our  
beach clean and dog-friendly*

## INCLUDED IN PACKAGE

- Name/logo on festival wine glass, roaming photo booth, and main festival banner
- 6 VIP tickets and 6 General Admission tickets
- 4 posts on Instagram and Facebook (one reel, two static posts, one static “throwback” post after the festival)
- Ability to speak at a Friends of Jupiter Beach beach cleanup prior to the festival
- Mentions in: monthly newsletters leading up to the event, Eventbrite page, and in the event press release (press release mention is exclusive to the presenting partner)
- Interview spotlight about your business in an FJB newsletter
- Presenting Partner recognition on the festival webpage and homepage
- One vendor space (includes one 6' table, two chairs, and a black tablecloth)
- Ability to add to the VIP ticketholder swag bags



## + NATIONAL TV BENEFITS



American Dream TV will commit a full segment spotlighting this year's **Presenting Sponsor!**



Emmy-nominated and  
Telly Award-winning

Tens of millions of  
views per month

Exposure on major  
network programming  
such as HGTV, Travel  
Channel & CNBC

Exposure on major  
streaming networks like  
Roku, Amazon Fire, and  
Apple TV+



# OTHER SPONSORSHIP PACKAGES



## BASE BENEFITS

INCLUDED IN ALL PACKAGES

- One post on Instagram and Facebook
- Your company mentioned in our monthly email newsletter leading up to the event
- Your company mentioned on the event's Eventbrite page
- Option to add swag to VIP gift bags



## WINE VAULT

\$3,000 | 5 AVAILABLE

- 4 VIP & 6 General Admission Tickets
- Company's logo on the Food & Wine Festival website
- One additional Instagram and Facebook post
- Company logo on main festival banner
- One vendor space (includes 6' table, two chairs, and a black tablecloth)



## WINE CELLAR

\$2,000 | 10 AVAILABLE

- 4 VIP tickets
- Company's logo on the Food & Wine Festival website
- Company logo on main festival banner



## WINE BARREL

\$1,000 | 10 AVAILABLE

- 2 VIP tickets
- Company's logo on the Food & Wine Festival website



## WINE GLASS

\$500 | 10 AVAILABLE

- 2 General Admission tickets
- Company's logo on the Food & Wine Festival website



## WINES OF THE WORLD

\$250 | UNLIMITED AVAILABLE

- Company's logo on one of our Wines of the World booths
- Option to upgrade your sponsorship to have its own Wines of the World booth - additional \$250



# BRANDING SPONSORSHIP OPPORTUNITIES

## NAPKIN SPONSOR

\$3,000 | 1 AVAILABLE

- 4 VIP Tickets
- Company's name and logo on festival napkins
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## HIGHTOP SPONSOR

\$2,500 | 1 AVAILABLE

- 4 VIP Tickets
- Your ad on 50+ high tops and guest tables throughout the festival (up to 3 designs allowed; your company provides the artwork. For help, contact event coordinator Bri Davis)
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## MUSIC SPONSOR

\$2,500 | 1 AVAILABLE

- 4 VIP Tickets
- Company's name and logo on stage banner
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## VIP SPONSOR

\$2,000 | 1 AVAILABLE

- 2 VIP Tickets
- Company's name and logo on all VIP swag bags
- You may provide a banner (max height 2.5') to hang at the VIP entrance. Must be submitted one week before the festival
- One post on Instagram and Facebook
- Company mentioned in our monthly email newsletter leading up to the event
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## WRISTBAND SPONSOR

\$1,500 | 1 AVAILABLE

- 2 VIP tickets
- Company's name and information (space permitting) on all wristbands
- One post on Instagram and Facebook
- Company mentioned on the event's Eventbrite page
- Company's logo on the Food & Wine Festival website

## BANNER SPONSOR

\$100 | 20 AVAILABLE

- Provide your own banner (max height 2.5') for display on festival fencing. Banner must be submitted one week before the event.



# HOW TO SIGN UP

## READY TO CONTRIBUTE TO OUR MISSION?

Sign up online by clicking the link below or scanning the QR code.

SCAN TO SIGN UP



OR

