

16TH ANNUAL FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL

SATURDAY, APRIL 18, 2026 | 12 PM TO 5 PM

PLAZA DOWN UNDER ON THE RIVERWALK, JUPITER, FL

FRIENDSOFJUPITERBEACH.ORG

PARTICIPANT PACKET



Contacts

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Event Production Team

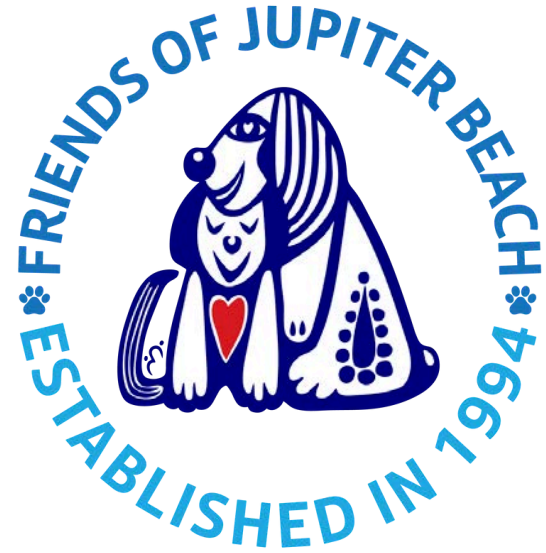
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ABOUT

FRIENDS OF JUPITER BEACH, 501(C)(3)

Friends of Jupiter Beach is a grassroots, volunteer-driven nonprofit dedicated to protecting our Jupiter coastline and marine life while promoting pet-friendly beach access. We maintain 2.5 miles of shoreline—from Juno Beach Pier to Jupiter Inlet—through monthly cleanups, community outreach, and environmental education. Our goal is to foster a healthy connection between people, their dogs, and the environment. Recognized by *USA Today's* Readers' Choice as the No. 1 Dog-Friendly Beach in the U.S. two years in a row, we're proud to be a model for community-driven conservation.



PROCEEDS FROM THIS EVENT DIRECTLY SUPPORT OUR MISSION TO...

Host

24+

Beach Cleanups

Remove Over

6K

lbs. of Trash &
Recyclables

Provide Over

400K

Dog Waste Bags

Gather

2.4K

Volunteers

...ANNUALLY!



FESTIVAL MEDIA COVERAGE

Friends of Jupiter Beach has established strong relationships with local media outlets, and the Food & Wine Festival consistently receives positive attention and coverage.

10K+
SOCIAL MEDIA
FOLLOWERS

32K+
WEBSITE VIEWS
IN THE PAST YEAR



AWARDS

These accolades offer local restaurants, wine purveyors, and beverage providers a year of bragging rights, along with an award plaque to proudly display at their location. Winners' names and logos will be prominently featured on the Food & Wine Festival website for the year, in post-event advertisements, and social media campaigns.



BEST PRESENTATION



BEST OF FESTIVAL



PEOPLE'S CHOICE



FESTIVAL PARTICIPANTS

- 🐾 Over 40 local and national purveyors of fine foods, wines, and other beverages.
- 🐾 Canapé-sized complimentary samples of their choosing.
- 🐾 A wide variety of vendors including food, beverage, environmental stewards, and pet friendly companies.
- 🐾 Highly anticipated Best of Festival and People's Choice Awards that come with a plaque and bragging rights.

FESTIVAL ATTENDEES

- 🐾 With only 1,200 tickets available, we expect this event to sell out for the fourth year in a row.
- 🐾 This popular festival historically draws crowds from nearly 40 zip codes from Palm Beach and Martin Counties, as well as from other metropolitan cities including Miami, Ft. Lauderdale, Orlando, and Tampa/St. Pete.

WHAT TO EXPECT

THE SETUP.

Participants will be provided a 10 X 10 space which includes one 6' table with a black tablecloth. Each participant is welcome to setup their space at their discretion. Feel free to bring your own tent, additional tables and chairs if needed, or booth and marketing materials. While the entire venue is covered, tents are recommended for displaying banners or showcasing products. Be creative and aim to win the Best Presentation award! **PARTICIPATING BUSINESSES AGREE TO PROVIDE SAMPLES AT NO COST TO FESTIVAL ATTENDEES.**

THE PREP.

Participants are required to load in all non-perishable items on Friday, April 17. Security will be on-site overnight. Perishable items may be brought to the event site on Saturday morning; however, no vehicles will be allowed within the gates unless the vehicle is part of your display (you must approve this with the event coordinator). Volunteers and carts will be available to assist with transporting items to your booth on Saturday morning. All participants must be fully set up by no later than 11:30 am.

THE EXTRAS.

FJB will supply participants with plates, utensils, cups and napkins at your request. The event coordinator will be contacting each participant to confirm your order. Participants will have access to ice during the event. Our volunteers will be happy to ensure you are stocked. Participants also receive four passes to the festival.

NOTE: PARTICIPANTS MAY NOT DISMANTLE THEIR SPACE UNTIL THE FESTIVAL CONCLUDES AT 5:00 PM.

PARTICIPANTS

FROM YEARS PAST

ATHLETIC
BREWING CO[®]



FLOZA



HOW TO SIGN UP

READY TO CONTRIBUTE TO OUR MISSION?

Sign up online by clicking the link below or scanning the QR code.

SCAN TO SIGN UP



OR

