

2025

FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL



Bri Davis, Director of Events

FRIENDS OF JUPITER BEACH

FOOD+
WINE
FESTIVAL

2025
PARTNERSHIP PACKAGE

April 26, 2025

12:00 pm to 5:00 pm

Plaza Down Under on the Riverwalk, Jupiter, FL

2025 Festival Contacts:

Bri Davis | FJB Food & Wine Event Director

561.386.5774 | fjbfwf@gmail.com

Mary Aguiar | FJB Executive Director

561.602-3615 | Mary@friendsofjupiterbeach.org



THE ORGANIZATION

Friends of Jupiter Beach is a dedicated, grassroots, volunteer-driven nonprofit organization committed to preserving and maintaining the environmental health and dog-friendly nature of Jupiter's beaches. Through education, volunteerism, and community support, the organization works to clean and protect 2.5 miles of shoreline, extending from Juno Beach Pier to Jupiter Inlet. These efforts have earned the title of #1 Dog Beach in Florida. Celebrating our 30th anniversary in 2024, Friends of Jupiter Beach has become a cornerstone of local environmental stewardship and community engagement.

THIS EVENT SUPPORTS THE LOCAL BEACH COMMUNITY BY...

HOSTING	REMOVING	PROVIDING	GATHERING
12	50,000	400,000	2,400
— BEACH CLEANUPS.	POUNDS OF GARBAGE.	SANITARY DOG BAGS.	VOLUNTEERS TOGETHER.

...ANNUALLY!

Our organization would not be possible without the unwavering support of our volunteers, donors, and sponsors. With thirty years of success, we remain steadfast in our commitment to our vision: fostering an environmentally conscious community that works together to maintain and enjoy clean, dog-friendly beaches.





THE FESTIVAL

The Friends of Jupiter Beach Food & Wine Festival is celebrating its 15th anniversary this year. This highly anticipated event continues to sell out annually, and we are proud to be one of the few events held at the Plaza Down Under on the Riverwalk, the ideal waterside location in Jupiter. In alignment with our mission, the festival is not only dog-friendly but also features designated activities and areas for our furry companions to enjoy.

THE COVERAGE

Our social media reach exceeds 10,000 unique members, and in 2024, our festival website received more than 11,000 views. Friends of Jupiter Beach has established strong relationships with local media outlets, and the Food & Wine Festival consistently receives positive attention and coverage. Past media coverage of the festival has included:





THE PARTICIPANTS

The event showcases over 40 local and national purveyors of fine foods, wines, and other beverages, offering samples to potential customers. Many local restaurants take this opportunity to promote their upcoming summer menus. In addition, a select group of food and beverage vendors attend to sell their products, along with a variety of environmentally conscious and pet-friendly products. The highly anticipated **Best of Festival** and **People's Choice** Awards give local food and beverage providers the opportunity to earn prestigious bragging rights for an entire year, along with an award plaque to proudly display at their establishments.

THE ATTENDEES

The Friends of Jupiter Beach Food & Wine Festival attracts local residents from Palm Beach and Martin Counties who have a passion for fine food, wine, and spirits, all within a 30-mile radius of the event. Known for consistently selling out, this year's festival is expected to draw 1,000 attendees. Our event has a broad regional appeal, with attendees representing over 37 different zip codes across Palm Beach and Martin counties.



PAST SPONSORS



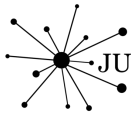
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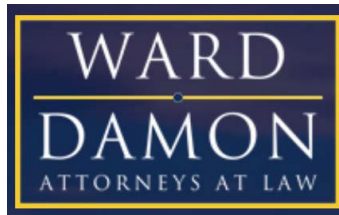
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JUPITER
MAGAZINE

GARDENS DERMATOLOGY
& COSMETIC SURGERY CENTER

THE OPPORTUNITY

The following are our most popular sponsorship packages; however, we are committed to being your partner and helping you achieve your marketing goals. We welcome the opportunity to meet with you and tailor a partnership that aligns with your organization's specific needs. Additionally, we are happy to offer suggestions for unique opportunities to maximize your involvement and visibility at the event.



Friends of Jupiter Beach Food & Wine Festival 2025 Partnership Opportunities

Presenting \$5,000

1 Available

- Your company's name and/or logo on festival wine glass that is handed to each attendee.
- 4 VIP tickets (includes early access starting at 12pm) and 6 General Admission tickets.
- Two posts on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Friends of Jupiter Beach Website and the Food and Wine Festival website.
- Your company mentioned in the event's press release.*
- One vendor space (includes one 6' table, two chairs, and a black table cloth).
- Company logo on main festival banner.

Wine Vault \$3,000

5 Available

- 4 VIP tickets (includes early access starting at 12pm) and 6 General Admission tickets.
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.
- Your company mentioned in the event's press release.*
- One vendor space (includes one 6' table, two chairs, and a black table cloth).
- Company logo on main festival banner.

Wine Cellar \$2,000

10 Available

- 4 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.
- Your company mentioned in the event's press release.*
- Company logo on main festival banner.

Wine Barrel \$1,000

**Unlimited
Available**

- 2 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.
- Your company mentioned in the event's press release.*

Wine Glass \$500

**Unlimited
Available**

- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Wines of the World \$250

**Unlimited
Available**

- Have your company logo on one of our Wines of the World Booths around the festival where our volunteers hand out samples of that region's wine.
- One post on Instagram and Facebook.
- Your company mentioned on the event's Eventbrite page.
- Upgrade your sponsorship with an additional \$250 for the opportunity to be present at the booth and market your business.

Must have signed commitment form by **March 14th to ensure inclusion in press release, otherwise not guaranteed.*



Friends of Jupiter Beach Food & Wine Festival 2025 Partnership Opportunities Continued

High Top Sponsor

\$2,500

1 Available

- Your company's ad on 50+ high tops and guest use tables displayed around the festival (can have up to 3 different ads. Ad is to be designed by your company. If you need assistance, please contact the event coordinator, Bri Davis).
- 4 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Napkin Sponsor

\$2,500

1 Available

- Your company's name and/or logo on festival napkins that are handed out at the festival.
- 4 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Music Sponsor

\$2,000

1 Available

- Your Company's name and logo presented on the stage banner.
- 4 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Roaming Photo Booth Sponsor

\$2,000

1 Available

- Your company's logo on all Roaming Photo Booth photo banners taken at the festival.
- 4 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

VIP Sponsor

\$1,500

1 Available

- Your company's name and logo on all VIP swag bags.
- If you have your own banner, you may supply that to be hung at the VIP entrance (banner must not exceed 2.5' in height and banner will need to be obtained one week prior to the festival)
- 2 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned in our monthly newsletter leading up to the event.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Wristband Sponsor

\$1,000

1 Available

- Your company's name and information (space permitting) on all wristbands.
- 2 VIP tickets (includes early access starting at 12pm).
- One post on Instagram and Facebook.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Water Station Sponsor

\$500

1 Available

- Your company's ad at the 4 water stations at the festival (Ad is to be designed by your company, if you need assistance, please contact the event coordinator, Bri Davis).
- 2 General Admission tickets.
- One post on Instagram and Facebook.
- Your company mentioned on the event's Eventbrite page.
- Your company's logo on the Food and Wine Festival website.

Banner Sponsor

\$100

20 Available

- Supply your own banner to be placed on fencing within the festival (banner must not exceed 2.5' in height and banner will need to be obtained one week prior to the festival).

