

2024

FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL



Bri Davis, Director of Events
Relevant Marketing & Events

FRIENDS OF JUPITER BEACH

FOOD+ WINE FESTIVAL

2024

PARTNERSHIP PACKAGE

May 18, 2024

12:00 pm to 5:00 pm

Plaza Down Under

on the Riverwalk

Jupiter, FL

2024 Festival Contacts:

Relevant Marketing & Events | FJB Food & Wine Event

Bri Davis | Director of Events

561.386.5774 | fjbfwf@gmail.com

Mary Aguiar | FJB Executive Director

561.602-3615 | Mary@friendsofjupiterbeach.org



THE ORGANIZATION

Founded in 1994, Friends of Jupiter Beach (FJB) is a 501(c)(3) organization whose vision is to have an environmentally conscious community coming together to maintain and enjoy clean and dog-friendly beaches in Jupiter, Florida.

Volunteers from the community clean 2.5 miles of beach from the Juno Beach Pier to Carlin Park daily. We are honored to celebrate our 30th anniversary this year.

THIS EVENT SUPPORTS THE LOCAL BEACH COMMUNITY BY...

HOSTING	REMOVING	PROVIDING	GATHERING
12	50,000	400,000	2,400
— BEACH CLEANUPS.	POUNDS OF GARBAGE.	SANITARY DOG BAGS.	VOLUNTEERS TOGETHER.

...ANNUALLY!

We make this happen with the support of volunteers, donors and sponsors. We're thirty years young and dedicated to our mission: to clean and maintain environmentally healthy and dog-friendly beaches, through education, volunteerism and community support.





THE FESTIVAL

Friends of Jupiter Beach Food & Wine Festival is celebrating the 14th anniversary of the event. This event continues to sell out each year. We are fortunate to be one of the few events taking place at the Plaza Down Under on the Riverwalk, the ideal Jupiter waterside location. In keeping with our mission, the event is not only dog-friendly but has planned activities and areas for our furry friends.

THE COVERAGE

Our social media reach is upwards of 10,000 unique members and our festival site had more than 8,000 views in 2023. Friends of Jupiter Beach has several relationships with local media companies and the Food & Wine Festival is well received and frequently covered by the local media. Past festival media coverage has included:





THE PARTICIPANTS

The event features over 40 local & national purveyors of fine foods, wines, and other beverages providing samples to potential customers. Many local restaurants enjoy promoting their upcoming summer menus during this event. A handful of food or beverage related vendors attend to sell their products, along with some wonderful environmentally concious and pet friendly products.

The coveted annual *Best of Festival* and *People's Choice Awards* gives local food and beverage providers bragging rights for a full year and an award plaque to proudly display at their location.

THE ATTENDEES

This event brings Palm Beach and Martin County locals that appreciate good food, good wine, and live within 30 miles of the event. We continually sell out each year.

Attendees hail from over 37 different zip codes in Palm Beach and Martin counties.



PAST SPONSORS



**JECK, HARRIS,
RAYNOR & JONES**
Attorneys and Counselors at Law



THE OPPORTUNITY

Following are our most popular sponsorship packages but we want to be your partner and help you achieve your marketing goals. We are happy to meet with you to customize a sponsorship to fit your organization's needs and offer suggestions for unique opportunities.



Friends of Jupiter Beach Food & Wine 2024 Partnership Package

Benefits	Wines of the World	Wine Barrel	Wine Cellar	Wine Vault	Presenting
Wines of the World Banner	🐾				
Social Media Mentions	🐾	🐾	🐾	🐾	🐾
Newsletter Feature		🐾	🐾	🐾	🐾
Website Presence		🐾	🐾	🐾	🐾
Vendor space (6' table and 2 chairs provided)			🐾	🐾	🐾
Press Release*			🐾	🐾	🐾
Festival Banner			🐾	🐾	🐾
Early Entry (One Hour)				🐾	🐾
Festival wine glass w/logo for all attendees					🐾
General Admission Tickets				6	6
VIP Tickets		2	4	4	4
# of Available Sponsorships	Unlimited	Unlimited	Unlimited	5	1
Investment	\$250	\$1,000	\$2000	\$3000	\$5000

**** Must receive signed commitment form by April 14th to ensure inclusion in press release; otherwise not guaranteed.**

Additional Sponsorship Opportunities:

All sponsorships below include Newsletter Advertising, Social Media Mentions and Website Presence.

- Napkin Sponsor..... \$2,000
includes (4) vip tickets
- Wristband Sponsor..... \$1,000
includes (2) vip tickets
- VIP Bag..... \$1,000
includes (2) vip tickets
- Music Sponsor..... \$1,500
includes (3) vip tickets

SOLD!



PARTNERSHIP COMMITMENT FORM

Thank You for your partnership! Please return this form by **April 14th** to secure your name & logo in marketing materials.

Business Name (as you would like it to appear in promotional materials)

Business Address

Business Website

Business Email

Business Phone

Main Contact Name

Main Contact Email

Main Contact Phone

Please email a high-resolution logo along with your forms to FJBFWF@gmail.com.



PAYMENT FORM

Payment is due upon receipt of your partnership commitment form.

Partnership Level Requested

Total Paid

CHECK

Please make checks payable to:

Friends of Jupiter Beach, PO Box 791, Jupiter FL 33468-0791

Please circle one

CHARGE: VISA MC AMEX DISCOVER

Card #

Expiration Date (MM/YY)

CCV

Name on Card

Signature

Billing Address, including zip code

If you would rather not share credit card information in writing, please write "provided by phone" on the form and we will contact you for the information; however, we do require the rest of the form be completed in full, including signature.

Your sponsorship/donation is tax-deductible to the full extent allowed by law. An acknowledgement for tax purposes will be sent to the above address. Friends of Jupiter Beach is a 501(c)3 Florida not-for profit corporation, registration CH 21410, EIN 65 [0625755](https://www.irs.gov/efile/efile-lookup).

