

# 2024

## FRIENDS OF JUPITER BEACH FOOD & WINE FESTIVAL



Bri Davis, Director of Events  
Relevant Marketing & Events

FRIENDS OF JUPITER BEACH

**FOOD+**  
**WINE**  
FESTIVAL

**2024**  
**PARTICIPANT PROGRAM**

May 18, 2024

12:00 pm to 5:00 pm

Plaza Down Under  
on the Riverwalk

Jupiter, FL

**2024 Festival Contacts:**

Relevant Marketing & Events | FJB Food & Wine Event Director  
of Events 561.386.5774 | [fjbfwf@gmail.com](mailto:fjbfwf@gmail.com) Mary Aguiar | FJB

Executive Director

561.748-8140 | [Mary@friendsofjupiterbeach.org](mailto:Mary@friendsofjupiterbeach.org)



## THE ORGANIZATION

Friends of Jupiter Beach is a grassroots, volunteer-driven, not-for-profit organization dedicated to cleaning and maintaining environmentally healthy and dog-friendly Jupiter Beaches through education, volunteerism and community support. We are honored to celebrate our 30<sup>th</sup> anniversary in 2024.

**THIS EVENT SUPPORTS THE LOCAL BEACH COMMUNITY BY...**

| HOSTING           | REMOVING           | PROVIDING          | GATHERING            |
|-------------------|--------------------|--------------------|----------------------|
| <b>12</b>         | <b>50,000</b>      | <b>400,000</b>     | <b>2,400</b>         |
| — BEACH CLEANUPS. | POUNDS OF GARBAGE. | SANITARY DOG BAGS. | VOLUNTEERS TOGETHER. |

**...ANNUALLY!**

Our organization would not be possible without the support of volunteers, donors and sponsors. We're thirty years strong and dedicated to keeping our vision alive: an environmentally conscious community coming together to maintain and enjoy clean and dog-friendly beaches.





## THE FESTIVAL

Friends of Jupiter Beach Food & Wine Festival is celebrating the 14<sup>th</sup> anniversary of the event. This event continues to sell out each year. We are fortunate to be one of the few events taking place at the Plaza Down Under on the Riverwalk, the ideal Jupiter waterside location. In keeping with our mission, the event is not only dog-friendly but has planned activities and areas for our furry friends.

## THE COVERAGE

Our social media reach is upwards of 10,000 unique members and our festival website had more than 8,000 views in 2023. Friends of Jupiter Beach has several relationships with local media companies and the Food & Wine Festival is well received and frequently covered by the local media. Past festival media coverage has included:





## THE AWARDS

Earn bragging rights for the rest of the year when a panel of local celebrity judges award ***Best of The Festival***. All attendees will also receive a token to vote for the coveted ***People's Choice Award*** for food, beverage and new this year best presentation. Award presentations and announcements take place at the end of the festival. These awards give local restaurants, wine purveyors, and beverage providers bragging rights for a full year and an award plaque to proudly display at their location. Winner names and logos will also be featured in a variety of advertisements and social media blasts post event.

## THE ATTENDEES

Get noticed by your neighbors! This event brings Palm Beach and Martin County locals that appreciate good food, good wine and spirits, and live within 30 miles of the event site. Our event has sold out the past two years and expected to do so again this year at 1000 attendees. This is a unique opportunity for locals to sample your products just before summer.

Attendees hail from over 37 different zip codes in Palm Beach and Martin counties.





## WHAT TO EXPECT

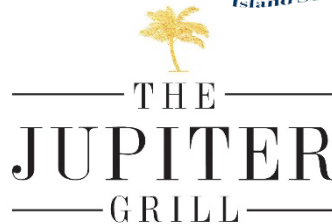
- Participants will be provided a 10 X 10 space which includes a 6' table with a black tablecloth. Each participant is welcome to setup their space at their discretion. Feel free to bring your own tent or booth and marketing materials. Be creative and aim to win the Best Presentation award!
- Participants will be given a load-in time in advance for the morning of the event starting at 8 am. All participants must be set up no later than 11 am.
- Festival Hours start at 12 pm to 1 pm for VIP guests, with General Admission from 1 pm to 5 pm.
- FJB will supply participants with plates, utensils, cups and napkins **at your request**.
- Participants will have access to ice during the event. Our volunteers will be happy to bring it to your location at your request.
- Participants cannot dismantle their space until the end of the Festival at 5pm.



# PAST PARTICIPANTS



Charlie + Joe's  
at Love Street





## PARTICIPANT APPLICATION FORM

We are excited for your participation in the 14<sup>th</sup> anniversary of the Friends of Jupiter Beach Food & Wine Festival. Vendor location is determined by priority points and date of application. Priority will be given to applicants that apply prior to **March 15th**. Upon acceptance and prior to the event, a welcome package will be emailed to you with additional information and full terms and conditions.

Business Name (as you would like it to appear in promotional materials)

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Business Address

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Business Website

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Business Email

Business Phone

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Main Contact Name

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Main Contact Email

Main Contact Phone

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**Please check all items needed:**

Electricity  Ice  Utensils  Plates  napkins  cups

Food Offering/s \_\_\_\_\_

and/or  Beverage Offering/s \_\_\_\_\_

**Send completed applications and high-resolution logo to [FJBFWF@gmail.com](mailto:FJBFWF@gmail.com)**

Questions? Contact Bri, Director of Events at 561.386.5774 or [fjbfwf@gmail.com](mailto:fjbfwf@gmail.com).



